

Work Above the Bull: Welcoming All to Our Sukkah

Brenda Gevertz, JPRO Network Executive Director

There are many themes to the Festival of Sukkot, among them are the imperative to invite guests into our Sukkah and the symbolism of the sukkah being open, truly demonstrating what we would now call an “open door policy.” Our ancestors understood the importance of welcoming all into our homes and hospitality is more than good manners, it is a necessity for making all feel comfortable and honored.

Later this month, JPRO will be publishing our next issue of *The Journal of Jewish Communal Service* on “The Diversity of the Jewish Family” with co-sponsorship from the Wurzweiler School of Social Work of Yeshiva University. We could not know, as we began to consider potential subjects and assemble an astute Editorial Committee, that so many of the related topics would garner the community’s attention and become more readily assimilated in such short time. The rapidity and constancy of change has become a societal norm that impacts the Jewish community as it does Western society, in general. In spring, 2012, there were two states in the U.S. that recognized same-sex marriage. With the overturn of the Defense of Marriage Act in 2013 and the Supreme Court’s decision to uphold the decision of Appeal Courts, 24 states now recognize same-sex marriages. In 2012, many community agencies and institutions found it “impossible” to meet the needs of individuals and families with disabilities. Today, synagogues, camps and numerous major institutions of Jewish life have inclusion policies. And, with the release of the Pew Research Center’s Portrait of Jewish Americans in the fall of 2013, we have real data delineating the diversity of our community.

While we have made significant progress in being a more inclusive community, we have further to go. We hope you will find this coming issue of the *Journal* to be enlightening and helpful in developing inclusive policies where you work and live. We should all feel embraced within the Sukkah of Peace by our Jewish community. To order your personal copy of this issue of the Journal, go to <http://tinyurl.com/6ntjvhd> . Chag Sameach!

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JPRO wishes you
a joyous Sukkot!



Deadline for news you would like to share in the November issue of the eNews is Friday, October 31, 2014.
Contact info@jpro.org.

JPRO Network invites you to attend our

AWARDS CEREMONY AND PROGRAM

Monday, November 10, 2014; 1:00 PM—2:45 PM

JFNA General Assembly—National Harbor, Maryland

SURVIVING AND THRIVING: EXECUTIVE LESSONS FOR THE 21ST CENTURY

Panelists:



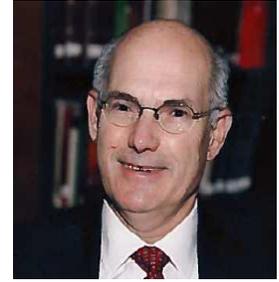
Mark Terrill
The Associated: Jewish
Community Federation of
Baltimore



Hannah Rosenthal
Milwaukee Jewish
Federation



Scott Kaufman
Jewish Federation of
Metropolitan Detroit



Darrell Friedman
Consultant to JDC

Co-sponsored with: The Associated: Jewish Community Federation of Baltimore

The Jewish Federation of Greater Washington

Program Co-Chairs: Maxyne Finkelstein and Debra Weinberg

Graduate Student Meet-up

Sunday, November 9, 2014; 1:00—2:30 PM

JFNA General Assembly—National Harbor, Maryland

Are you considering a career in the Jewish community? Learn how to navigate the search process and build your career, get the most from your GA experience and meet fellow graduate students. Meet Jewish professional leaders and organizational recruiters, too! Hosted by JPRO Network.



The Journal of Jewish Communal Service

will be distributed this month!

For more information, contact the JCSA Office.

info@jcsana.org or call 212-284-6945

Local Groups



JPro Miami

Breakfast with Dr. Erica Brown

Date & Time: Wednesday, December 3, 2014; 6:30 p.m

Come enjoy breakfast and listen to Dr. Erica Brown, scholar-in-resident, Combined Jewish Philanthropies and The Jewish Federation of Greater Washington.

Contact Mimi Klimberg at MKlimberg@gmjf.org for more information.

AJP-New York

Sukkot Happy Hour

Date & Time: Wednesday, October 13, 2014; 6:30 p.m

Location: The Sukkah at Chabad House Bowery
(15 Washington Square North)

Breakfast with the Exec: An intimate conversation with Idit Klein, Executive Director of Keshet

Date & Time: Friday, November 14, 2014; 8:00 a.m.—9:30 a.m.

Location: UJA-Federation of New York
(130 E. 59th St, Room 706)



JPro St. Louis

10th Annual JPRO St. Louis Recognition Luncheon

Date & Time: Thursday, January 19, 2015

Over 30 professionals from 22 different organizations are working on planning the upcoming event. Last year, 250 professionals, lay leaders and friends of honorees attended. The luncheon is the highlight of the year for professionals throughout the St. Louis Jewish community. For more information, go to www.jewishinstlouis.org/jpro14.



DFI—The Darrell Friedman Institute for Professional Development at the Weinberg Center; Baltimore, MD

Working with Multiple Generations in the Workplace

Date & Time: Tuesday, October 21, 2014; 12:00 p.m—1:00 p.m.

Location: The Associated (101 West Mount Royal Ave, Baltimore, MD)

This seminar will provide insight into the difference among the generations, and techniques which can help you better understand the needs and expectations of your colleagues in an age-diverse workforce.



Fundraising—Cultivation and Solicitation—2 part series.

Date & Time: October 21, 2014 & January 13, 2014

Location: Park Heights JCC, Baltimore, MD

This workshop will focus on strategic relationship building, cultivation and solicitation to increase effectiveness in galvanizing key constituents, stakeholders, and donors, to catapult organizations to the next level.

Smart Supervision—Goal Setting and Feedback—2 part series

Date & Time: November 6, 2014 & November 18, 2014

Location: Park Heights JCC, Baltimore, MD

This two-part series will focus first on the foundations, particularly on setting goals and expectations for successful supervision and the second part on giving and receiving feedback, situational leadership and coaching skills in supervision.

For more information, go to www.thedfi.org.

JPro San Diego

Date & Time: Wednesday, November 12, 2014; 8:00 a.m.—10:00 a.m.

Location: San Diego, CA

Join JPro San Diego for breakfast and come learn what JPro is all about. You will learn about Jewish organizations, how to build a connected community, develop leadership skills, and discuss sector trends. You will hear from colleagues who will share their experiences working in the Jewish community and they will provide tangible tips about how to build your career.

Go to <http://tinyurl.com/klhultg> for more information.



Giving Purpose to Our Work

By Arthur Sandman, Jewish Agency for Israel, Executive Vice President



The first two *Shabbatot* of October have holiday Torah readings. The normal weekly readings resume after *Simchat Torah* with *Bereishit* and *Noach*. These two readings are unique in that they precede the Jewish journey that begins in *Lech Lecha*; these are the *parshiyot* of a world without Jews, a *Judenrein* world.

The *Judenrein* world of *Bereishit* and *Noach* is a bleak place. Adam and Eve's stay in the Garden is abruptly ended by sin; Cain kills Abel; increasing evil leads to the radical restart, i.e., the flood. After the flood, God offers the promise that the entirety of the world will not again be destroyed by flood. That covenant, and the beauty of its sign, the rainbow, must have offered solace at the time. But it really offered little real optimism that the world would proceed in goodness. And, soon enough, God perceives that the Babelonians were again leading mankind to ruin, and he dispersed the peoples of the earth. It is a dim view.

Hope for the world will only appear with the advent of the Jewish people in *Lech Lecha*, where God singles out Abram and asserts that his descendants would be the people by whom "all the families of the earth shall bless themselves by you." God established a covenant by which the line of Abraham would be faithful to God and God would give them the Land of Israel. Reality, of course, turned out differently. The Israelites were incapable of sustained fidelity to God's vision and the world has ever after been a hostile host for the dispersed Jewish people. But the Torah's offer of redemption is ever there. If we fulfill our covenant with God, the Land of Israel will be ours. We will prosper in it in peace. And we will realize our potential to be the vessel through which the world is blessed.

We acknowledge this promise in the "*Aleinu*," which made its appearance early in the Talmudic period speaking of fixing the world under God's kingship (*l'taken oloam b'malchut shaddai*). The Kabbalists recognized the broken nature of the world expanded this idea of *Tikkun Olam* into a spiritual quest. And modern Jews have adapted it into a mission and an action plan.

But the promise is not yet there in *Bereishit* and *Noach*.

For those of us who grew up perceiving the march of history as leading from Holocaust to ever-increasing acceptance of the Jewish people—first in the free world and then in the crumbling of the Soviet bloc—it is deeply unsettling to find ourselves in a time when Anti-Semitism seems again on the march—first from the Islamic world and then into the democracies of Western Europe. We are beset by the realization that Israel, conceived as a haven for the Jewish People, now serves as a convenient excuse for Anti-Semites. As if the world is once again yearning for the world of *Bereishit* and *Noach*—the *Judenrein* world.

Amid the moral struggles of Jewish life today—Are we too insular? Has Israel lost its moral compass?—the perspective of these *parshiyot* is essential. We are not the source of evil in the world. We must not permit ourselves to believe that; we must refocus members of our community who have fallen victim to the canard, and we must resist the Anti-Semites who spew the lie.

But neither have we fulfilled God's covenant. We have not fixed the world. We have not become the nation by which the others bless themselves. That is our work yet to be done. That will be my topic in the November newsletter.

Employment Opportunities

Hillel is looking for top executives, educators and engagers that want to make an impact on the future of the Jewish people. Positions are available around the county. Please check out www.jobs.hillel.org or contact Aviva Zucker Snyder, Talent Recruiter at asnyder@hillel.org, to find out more!

The Mandel Center for Leadership Excellence at the Jewish Federations of North America is looking for candidates for open positions across North America. Exciting job opportunities include a Director of Women's Philanthropy at the Jewish Federation of San Diego County and a Director, Next Generation Engagement & Philanthropy at the Greater Miami Jewish Federation. To learn more and apply, visit www.jfna.org/mandelcenter or email personnel@jewishfederations.org.

The JCC Association is looking to hire candidates for open positions. If you, or if you know of someone interested in working for a JCC please visit www.jccworks.com for a complete listing of jobs openings across the US and Canada.

Mazal Tovs

Mazel Tov to **Kim Zeitman**, AJP Board Member, on her upcoming marriage to **Jordan Kaplan**.

Mazel Tov to **Robin Axelrod** on her appointment as Director of Education, Holocaust Memorial Center Zekelman Family Campus.

Mazel Tov to **Dr. Sharon Weiss-Greenberg**, on her recent appointment as Executive Director of JOFA.

Mazel Tov to **Scott Brown**, of Hillel International on his new role as Vice President for Leadership Coaching.

Mazel Tov to **Jenna Fields** on her recent promotion as the Valley Alliance Women's Campaign Director at The Jewish Federation of Greater Los Angeles.

Mazel Tov to **Jewish Home Lifecare** on being named "Innovator of the Year" in the third annual McKnight's Excellence in Technology Awards for their telemedicine Pilot Program with Panasonic

Events & Updates

Jewish Home Lifecare

Geriatric Palliative Care Conference

Date & Time: Wednesday, November 12, 2014; 8:30 a.m.—3:30 p.m.

Location: UJA Federation of New York (130 E. 59th St, New York, NY)



Jewish Home Lifecare invites you to our Twelfth Annual Palliative Care Conference. This year's conference will focus on the role that patient decision making capacity plays in the practice of palliative care and treatment choices.

For more information go to www.jewishhome.org or email palliativecareconfer@jewishhome.org.

16th Annual Stein Lecture on Alzheimer's Disease

Date & Time: Wednesday, October 29, 2014; 4:30—7:00 p.m.

Location: Sara Neuman Center, Tisch Auditorium (845 Palmer Avenue, Mamaroneck, NY)

This event will consist of a panel and discussion followed by a Cocktail Reception honoring the work of At Home on the Sound.

ELI Talks

ELI talks are highly produced, 12-minute presentations on "inspired Jewish ideas." The talks explore the central themes of Jewish literacy, religious engagement and identity, presented in light of their presenter's own work, personal experiences, or Jewish or secular texts. The speakers' passions result in engaging and inspired talks that teach something new or perhaps counterintuitive.



“Applied Jewish Wisdom” and “Judaism and Science”

Date & Location: Monday, October 27, 2014; 6:00 p.m. to 9:00 p.m. EDT

To register, please go to: <http://tinyurl.com/nqcha4u>.

“The Value(s) of Jewish Philanthropy”

Date & Location: Tuesday, October 28, 2014; 6:00 p.m. to 9:00 p.m. EDT

To register, please go to: <http://tinyurl.com/qzlvba5>

“The Aleph Bet of Israel Education”

Date & Location: Wednesday, October 29, 2014; 6:00 p.m. to 9:00 p.m. EDT

To register, please go to: <http://tinyurl.com/prceas6>

For more general information or to view past ELI Talks, go to elitalks.org.

My Jewish Coach



Presented by **Deborah Grayson Riegel**, President,

MyJewishCoach.com

Webinar: Delegate without Drama

Date & Time: Wednesday, December 31, 2014; 2:00 PM to 3:00 PM, EST

For more information go to myjewishcoach.com.

Hillel International

Global Assembly

Date & Location: December 8-11, 2014

in Orlando, Florida

For more information, please email globalassembly@hillel.org.



Graduate Programs

Mazel Tov to the 2014 Brandeis University's Hornstein Jewish Professional Leadership Program graduates!



Back row, pictured from left to right: Noah Zaves, Geoffrey Poor, Levi Kerzhner, Jason Pressberg

Center: Yuliya Serebryana

Front row: Dina Shvetsov, Lauren Fredman, Hannah Sherman, Elisheva Massel

Graduate Programs *Continued...*

Hebrew Union College

Ten students received the Certificate in Jewish Nonprofit Management at the 45th SJNM Culmination Exercises on August 7th, at the HUC-JIR Skirball Campus in Los Angeles (<http://new.livestream.com/HUC/2014culmination>). This graduate certificate is an in-progress credential awarded after two summers of coursework (22 credit units) in the School of Jewish Nonprofit Management. The Culmination Address was delivered by Abraham Foxman, retiring National Director of the ADL and this summer's SJNM Scholar-in-Residence. In conjunction with the residency, the school presented a public Summer Salon, co-sponsored by the Jewish Communal Professionals of Southern California, featuring "A Conversation with Abraham Foxman" interviewed by Dr. Steven Windmueller <https://vimeo.com/103023135>).



The following students received their Certificate in Jewish Nonprofit Management: Alexi Biener, Daniel Cohen, Ted Dreier, Michele Goldfarb-Shapiro, Sarah Magida, Rachele Minter, Jeremy Ragent, Mariela Socolovsky, Emily St. Lifer, and Ben Zeiger

The Graduate School of The Jewish Theological Seminary offers the most extensive academic program in advanced Jewish studies in North America, awarding master's and doctoral degrees in numerous areas of specialization including Jewish Ethics, Modern Jewish Studies and Jewish Professional Leadership. Students delve deeply into an area of specialization while also acquiring a broad-based knowledge of the Jewish experience.

Professional development is a significant part of students' experiences: students present their research and develop skills while being mentored by faculty, and participate in workshops in which they hone their skills as they develop their careers. Alumni of The Graduate School successfully serve as professors, educators, organizational leaders, professionals, lay leaders, and more.

Many students are interested in The Jewish Professional Leadership Program, which prepares students for careers in the Jewish community by providing them with the essential knowledge, skills, and experience to meet the challenge of building Jewish community. Students may apply to JTS and Columbia University's School of Social Work (CSSW), or Columbia's School of International and Public Affairs (SIPA). At JTS, students study Jewish history, tradition, and culture with JTS's esteemed Jewish studies faculty. At CSSW or SIPA, students study non-profit management and leadership.

Rolling admissions are offered through the spring and summer. For more information on our programs and application process, please contact Director of Admissions Abby Eisenberg at abeisenberg@jtsa.edu or (212) 678-8032, or visit www.jtsa.edu/graduate.



The William Davidson Graduate School of Jewish Education, the largest pluralistic school of Jewish education in North America, offers master's degrees in Jewish education with concentrations in Day School Teaching and Educational Leadership in Synagogues and Communal Settings. All students study experiential education, pedagogy, and Jewish text, and participate in hands-on training. Students are eligible for generous tuition fellowships. In-residence and online options, and full-time and part-time options are available for MA students. MA as well as non-JTS students may also apply for Kesher Hadash, The Davidson School's groundbreaking semester-in-Israel program.

Rolling admissions are offered through the spring and summer. For more information on our programs and application process, please contact Director of Admissions Abby Eisenberg at abeisenberg@jtsa.edu or (212) 678-8032, or visit www.jtsa.edu/davidson.



The University of Michigan's Jewish Communal Leadership Program (JCLP) offers a distinctive educational opportunity for emerging leaders. Students are committed to helping Jewish communities meet 21st-century challenges while also addressing broader social justice concerns. In this twenty-month program, students earn a Master's of Social Work degree and a Certificate in Jewish Communal Leadership. To learn about the application process (priority deadline: December 1), please visit <http://ssw.umich.edu/offices/jewish-communal-leadership-program> or stop by our exhibitor's table at the upcoming GA conference. Contact Andrea Siegel (ansiegel@umich.edu) for more information about JCLP's curriculum and substantial scholarship support.



Women and the New Reality

By Brian Silberberg, JPRO Benefit Plans Administrator

“My number one concern is that I will run out of money as I get older”

Over the past decade, I have personally experienced a very positive and vast shift in the money mentality of women.

Women are living longer with every year that passes and with the volatility of the stock market and low interest rates; their primary focus has dramatically shifted towards having enough money to last their lifetime. In my practice, the overwhelming focal point of women has changed and is now far different from that of a man. Clearly and decidedly, women are now more concerned and centered on the reliance of income rather than what remains a man's center, which is the return on the investment itself.

In addition, I continue to experience a rapid and upward spike of women taking a far more active and aggressive role in the manner with which their retirement planning is being handled.

More frequently than ever before, women, both married and single alike are attempting to seek professional guidance with the navigation of the tumultuous world of planning for that income stream that will last her lifetime and enable her to maintain her existing lifestyle.

Ninety percent of women will be responsible for their own finances at some point in their lives. Whereby it is widely understood the women generally outlive men by four to six years, it may surprise you to learn the average age of widowhood for a woman is a very young, fifty nine.

In a general sense, it is my belief that the consultation and guidance that financial practitioners provide could be improved upon in order to keep pace with this healthy shift in the money mentality of women.

I am often mystified and disturbed when I hear colleagues and financial service companies discussing ways in which they can market their services to women. Are women to be viewed as a “market” or rather, as individuals?

It is estimated that by the year 2030, women will control sixty six percent of the wealth in this country. Yet as of today; far too many women are dissatisfied with the counsel they have come in contact with and experienced.

Women are seeking assistance from someone who understands that their concerns may in fact be very much different from their spouse and men in general. Women want direction and leadership from someone who is capable of treating them with relevancy and who value their individual concerns, desires and goals. Sadly, this dynamic often falls short of expectations due in large part to planners maintaining old fashioned, rigid stereotypical perceptions and an unwillingness to alter learned methodologies.

The financial comfort zone of a woman generally differs greatly from that of a man and usually is comprised of a strong desire to attain peace of mind and empowerment through education which hopefully will lead to financial freedom.

Education is a key component. Women are more interested in “what it is, rather than what it does”. Achieving the overall goal of having enough money to last a lifetime is a very individualized and complex process that is usually within reach but can only be attained in a comfortable environment conducive to teaching and learning through open dialogue and communication. A retirement planner must be skillfully adept at teaching.

If the touch and feel of personal education with a planner is void, the goal will almost certainly not be realized as undoubtedly the education will be met in part via the impersonal cyber highway which in the end is capable of doing more harm than good.

I believe that in order for retirement planners to uphold their high standards of performing a service in the absolute best interest of every client, the overall mentality and dynamic between planners and female clients must improve and take a giant leap forward.

It is imperative that a planner create unique, healthy, productive and long lasting relationships with female clients that are built on education, trust, communication and respect which acknowledge her as a primary client and her role as a financial decision maker.

L'shanah Tovah and may all of your hopes and dreams for your retirement be realized!

Contact our administrators for JPRO Benefit Plans, Brian and Irving Silberberg at:

Telephone: 1-800-597-9245 E-mail: bsilberberg@ceteraadvisors.com Website: www.jcsabenefitplans.com

Fellowships and Scholarships

Global Justice Fellowship

A year-long program of learning, activism and leadership to promote global justice

Dates: January 2015 - December 2015

Including travel to the Dominican Republic **June 7 - 16, 2015.**

- ◆ **Learn** about human rights and international development, including Jewish perspectives
- ◆ **Develop** advocacy and organizing skills
- ◆ **Take action** as part of AJWS's *We Believe* campaign, focusing on ending violence against women, girls and LGBT people
- ◆ **Organize** your communities to advocate for human rights
- ◆ **Lobby** members of Congress
- ◆ **Join** a national network of American Jewish leaders dedicated to promoting human rights and ending poverty.

To apply or learn more, visit

www.ajws.org/NYFellowship2015

JCC Association Graduate Scholarship

The scholarship application for the 2015-2016 school year is open.

The scholarship is intended for applicants interested in working in a JCC after graduation. Scholarships up to \$20,000 for two years of study are available. Tuition Assistance is also available for current Full Time JCC Professionals who are attending Grad school part time.

For applications and more information, please visit

JCCWorks.com.

Deadline for application submission is **February 1, 2015.**



JDC Entwine



Global Jewish Service Corps Fellows 2014-2015 Cohort

The JSC Fellowship is a year-long, paid opportunity for Jewish young professionals to volunteer overseas with JDC. The new cohort, a group of young men and women from the United States, Canada, Argentina, England, and Australia, will spend the year responding to international Jewish and humanitarian needs, supporting JDC's work in 14 countries around the world, including China, Estonia, India, Turkey, Argentina, and the Philippines.

They just spent a week in New York for their pre-departure orientation! Check back with JDC Entwine on Facebook and Instagram to see updates from the cohort in the field. For more information go to www.jdcentwine.org.



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Mission

The JPRO Network supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

Visit our website: www.jpro.org

Newsletter Staff — Emily Welikson, Editor

Jacob Solomon, Interim President

Brenda Gevertz, Executive

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