

Work Above the Bull: *Mazal Tov!* *Brenda Gevertz, JPRO Network Executive Director*

JPRO is proud of its long-standing tradition of recognizing talented professionals. Award ceremonies and recognition not only help to create a professional culture of excellence and celebrate the accomplishments of colleagues, they transmit important values, elevate role models and contribute to the definition of our field. Indeed, in a professional community comprised of individuals from numerous professional fields, awards and ceremonies are vitally important to field-building. One of the most striking findings of our survey of professionals conducted last spring is that respondents belonged to more than 200 different professional associations, yet Jewish community practice was the most dominant form of professional identity.

Awards are often provided in honor or memory of an extraordinary individual and tribute is also paid to their memory as well as to their significant professional contributions. This is certainly true for the Ben Mandelkorn Distinguished Service Award, established in memory of the transformational executive at the helm of the Columbus, Ohio, Jewish Federation. Upon his “retirement,” Ben then directed the Association of Jewish Community Professionals, giving back to a field he helped to build. Norman Edell, a dedicated career professional, worked in smaller Jewish communities and realized the value of staff attending the General Assembly. His family established the Norman Edell Fellowship to continue his tradition and supporting this opportunity.

For all of our award winners--each contributing to the Jewish community in his or her own unique ways—it is their commitment to the Jewish People, to *Clal Yisroel*—that stands out. Their early commitments and long-term activities demonstrate a desire to better the world through a Jewish lens. They are, quite literally, Jewish change agents. These winners, selected from many exceptional nominees, are representative of the thousands of professionals who are, on a daily basis, striving to make a difference. While we cannot recognize everyone, we are all honored by their extraordinary service. We like to say that anyone nominated for an award is already a winner. Not only is this true, we also see that it is the Jewish community and society at large that wins. We thank and congratulate our exceptional award winners and the many nominees who are succeeding in extraordinary ways. *Mazal Tov!*

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THE JOURNAL OF JEWISH COMMUNAL SERVICE
All in the Family: Diversity in the Jewish Community
 will be distributed soon!

For more information, contact the JPRO Office.
info@jpro.org or call 212-284-6945

Deadline for news you would like to share in the December issue of the eNews is Wednesday, November 26, 2014.

**JPRO Network invites you to attend our
AWARDS CEREMONY AND PROGRAM RECOGNIZING EXEMPLARY TALENT
Monday, November 10, 2014; 1:00 PM—2:45 PM
Lunch and Buffet included; RSVP is not required
JFNA General Assembly—National Harbor, Maryland
Location: Woodrow Wilson B/C/D Room**

SURVIVING AND THRIVING: EXECUTIVE LESSONS FOR THE 21ST CENTURY

Panelists:



Hannah Rosenthal
Milwaukee Jewish
Federation

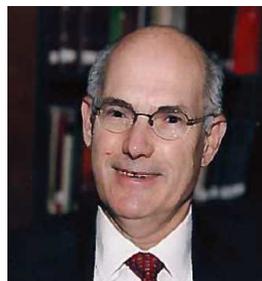


Marc B. Terrill
The ASSOCIATED: Jewish
Community Federation of
Baltimore

Moderator:



Scott Kaufman
Jewish Federation of
Metropolitan Detroit



Darrell Friedman
JDC



Debra Silberman Weinberg

**Co-sponsors: The ASSOCIATED: Jewish Community Federation of Baltimore
The Jewish Federation of Greater Washington
Program Co-Chairs: Maxyne Finkelstein and Debra Weinberg**

**Graduate Student Meet-up
Sunday, November 9, 2014; 1:00—2:30 PM
JFNA General Assembly—National Harbor, Maryland
Location: Chesapeake E, F Room**

Are you considering a career in the Jewish community? Learn how to navigate the search process and build your career, get the most from your GA experience and meet fellow graduate students. Meet Jewish professional leaders and organizational recruiters, too! Hosted by JPRO Network.

MAZAL TOV TO THE 2014 JPRO AWARD WINNERS
THE BEN MANDELKORN DISTINGUISHED SERVICE AWARD



Alan Gill, JDC

THE JPRO NETWORK YOUNG PROFESSIONAL AWARD



Ira Dounn, BBYO



Sheila Katz, Hillel International

THE BERNARD RODKIN PROFESSIONAL FELLOWSHIP



Elisabeth Kostin,
UJA-Federation of NY



Amanda Glincher,
Jewish Federation of Silicon Valley



Rachel Siegel
Jewish Women's
Foundation of NY



Chris Strom, JCC Association

THE NORMAN EDELL SCHOLARSHIP



Aaron Gorodzinsky
Jewish Federation of the Lehigh Valley

Local Groups



JPro New Jersey

From Networking to Relationship: Getting past “So, what do you do?”

Date & Time: Friday, December 12, 2014; 9-11 AM EDT

Location: Alex Aidekman Family Jewish Community Campus (901 Route 10, Whippany, NJ 07981)

The workshop will cover: Opening the conversation, determining the right communications style, being sensitive to the time invested by yourself and your contacts, maintaining relationships, and sharing tools and techniques for keeping it together

To register, go to www.tinyurl.com/jpornjfall2014. For more information, contact sgoldberg@thepartnershipnj.org.

AJP-New York

Breakfast with the Exec: An Intimate Conversation with Idit Klein, Executive Director of Keshet

Date & Time: Friday, November 14, 2014; 8:00 a.m.—9:30 a.m.

Location: UJA-Federation of New York (130 E. 59th St, Room 706)

To RSVP, go to <http://tinyurl.com/16k7gaa>



JPro San Diego

Graceful Transitions and Navigating Change Within an Organization

Date & Time: Wednesday, November 12, 2014; 8:00 a.m.—10:00 a.m.

Location: 4126 Executive Drive, La Jolla, CA 92037

Join JPro San Diego for breakfast and come learn what JPro is all about. You will learn about Jewish organizations, how to build a connected community, develop leadership skills, and discuss sector trends. You will hear from colleagues who will share their experiences working in the Jewish community and they will provide tangible tips about how to build your career.

JPro St. Louis

10th Annual JPRO St. Louis Recognition Luncheon

Date: Thursday, January 19, 2015



Over 30 professionals from 22 different organizations are working on planning the upcoming event. Last year, 250 professionals, lay leaders and friends of honorees attended. The luncheon is the highlight of the year for professionals throughout the St. Louis Jewish community. For more information, go to www.jewishinstlouis.org/jpro14.



Congratulations to the **Millstone Institute for Jewish Leadership** for being selected among the most innovative Jewish initiatives in the Midwest for the 2014-15 Slingshot Guide Innovation Honor. This is the first time Millstone Institute will be included in the Slingshot Guide.

For a video about the Millstone Institute for Jewish Leadership, go to <https://www.youtube.com/watch?v=xgHgPYKncA4>



JPro Miami

Strategic Communications About Israel: Challenges and Opportunities

Speaker: Noam Gilboord, Director of Community Strategy, Israel Action Network

Date & Time: Friday, November 7, 2014; 8:30-10:30 AM EDT

To RSVP, contact Yaris Gonzalez at jpro@gmjf.org or call 786-866-8411.

Breakfast with Dr. Erica Brown

Date & Time: Wednesday, December 3, 2014; 8:30-10:30 AM EDT

Come enjoy breakfast and listen to Dr. Erica Brown, scholar-in-resident, Combined Jewish Philanthropies and The Jewish Federation of Greater Washington.

Contact Mimi Klimberg at MKlimberg@gmjf.org for more information.

Local Groups *Continued...*

DFI—The Darrell Friedman Institute for Professional Development at the Weinberg Center; Baltimore, MD

A conversation on Leadership and Integrity

Date & Time: Thursday, November 13, 2014; 11:45 AM—1:00 PM EDT

Location: CJE Conference Room

Facilitator: Rabbi Kelley Gludt, Beth Am Congregation and Rabbi Larry Ziffer, CJE

4 Rabbis, 5 Opinions: Leadership and Jewish Ethics

Date & Time: Tuesday, December 16, 2014; November 13, 2014; 12:00—1:00 PM EDT

Location: Jewish Community Services Building, Room 124

Facilitator: Rabbis Daniel Burg, Jessy Gross, Etan Mintz & Josh Snyder

For more information, go to <http://thedfi.org/workshops/>



Jewish Communal Professionals of Southern California (JCPSC)

Yasher Koach on a great event!

Close to 300 people attended this year's Awards Dinner gala of the Jewish Communal Professionals of Southern California. Seven professionals were honored, including **Dr. Ron Wolfson**, co-founder of Synagogue 2000/3000 and author of Relational Judaism, who received the Career Achievement Award.



The award winners are pictured on the left. Pictured from left to right are : Jonathan Schreiber, Elinor Marks-Gordon, Dr. Ron Wolfson, Leah Kitz, Amy Popkin, Lilia Arbona and Maggie Howard

For Emily, Home is Where the Heart Is *By Brian Silberberg, JPRO Benefit Plans Administrator*

In 2006 I met Steve and his wife Emily at a Regional Conference. At that time, Steve was 52 years of age and had just accepted a position with an agency in Texas. They were preparing for their move from Minnesota. Steve asked that I review his new benefit package as well as that of Emily and their personal and supplemental portfolio of protection.

We met in the hotel conference center and shared information and thoughts. Upon unearthing some gaps in protection, I suggested and later implemented both Long Term Disability and Long term Care policies for them both. Steve called recently to inform me that prior to her 60th birthday, Emily suffered a serious and debilitating stroke which came without warning and left her left side paralyzed and her speech slurred. Emily wants nothing more than to begin her long road to recovery in the comfort and privacy of her own home.

With a heavy heart, I was elated to be able to relay to Steve that the Home Health Care portion of her Long Term Care policy would indeed enable Emily to go home and rehabilitate with full time care. It is most rewarding to know that our meeting and prudent planning of 8 years ago would allow Emily to return home in time for Thanksgiving and to do so without a staggering blow to their income, savings and retirement portfolio.

According to the United States Department of Health, 1 in 7 people over the age of 65 will require assistance of some sort during their lifetime. If you are a card carrying member of the Boomer generation or a child of one, the time has come to face this uncomfortable topic head on because an unpleasant reality looms. Have you and your loved ones planned for your desires to become a reality if necessary?

Contact our administrators for JPRO Benefit Plans, Brian and Irving Silberberg at:

Telephone: 1-800-597-9245 **E-mail:** bsilberberg@ceteraadvisors.com **Website:** www.jcsabenefitplans.com



Giving Purpose to Our Work

By Arthur Sandman, Jewish Agency for Israel, Executive Vice President



Last month, I reflected on the message of the Torah's first two portions—those that precede the advent of the Jewish people. With the first Shabbat of November, we enter the world of the patriarchs and the birth of a covenant. As God directs Abram to *lech lecha*—go forward—to a new land, he promises Abram that his descendants would be the people by whom “all the families of the earth shall bless themselves.” To me, these are among the most important words in the Torah and the most relevant to the condition of the Jewish people today. To me, this is the vision statement for the Jewish people. Our goal is not to observe more commandments or simply to perpetuate ourselves or our ethno-religious uniqueness. Our mission is to be a source of blessing to the world. We can neither rise to that vision by insularity, nor can we achieve it without identifying and behaving as the descendants of Abram. It is a call to walk the fine line between universalism and particularism—and to excel at both.

And it is depressing. Too many of our people retreat into the world of religion, turning it into a bastion against the decay of society, offering no blessing to those around. Too many retreat from the demands of a faith and the bonds of a people to participate anonymously in the human stew, offering no blessing greater than whatever humanity already has to offer. Too often, we hear of Jews whose behavior has fallen far short of God's exhortations and man's expectations, garnering disdain rather than offering blessing. And, as I write from the skies on the way back from the land God granted Abram, I am all too aware of the perceptions among the nations of Israel as pariah rather than blessing. Surely the families of the earth are not turning to us for blessing. And while their judgment of us may range from uninformed to nefarious, we would be arrogant to claim to have fully earned our destiny.

It strikes me that the world of ancient mythology was very simple. The gods played their games, toying with humanity as they would; there was no human responsibility, nor could humans escape their fate. The Torah was revolutionary in the ancient world, introducing standards of behavior intended not to control, but to better. Our patriarchs and matriarchs are, in fact, complex characters who at once excel and disappoint. How could Abram implore for the welfare of Sodom, yet not seek justice for Ishmael when Sarah demanded he be cast off nor justice for Isaac, when God demanded his sacrifice? How could Rebecca, who in her goodness impossibly drew countless gallons of water to hydrate the stranger Eliezer's parched camels, withhold favor from Esau and deceive Isaac? Our patriarchs and matriarchs face the consequences of their own actions—most strikingly, our people's namesake Jacob/Israel, whose life is marked by tragic deceptions of sight (entering a loveless marriage with Leah because he could not see his bride's face; condemning his beloved Rachel to die because he did not know she was hiding her father's idols; believing that his favorite, Joseph, was dead because of the concocted evidence of a bloodied coat of many colors) that mirror his own deception of his father Isaac. And yet, despite their failures and flaws, the Torah leaves us no doubt that these are the transmitters of a sacred covenant, and that even what appears at times to be wrong may be part of the quest for blessing.

When my flight took off some hours ago, I recited *Tefillat Haderech*—the supplication for safety on a journey. I ended with a passage—the very last passage in our last *parashah* of November. Jacob had left his father-in-law's home, his reputation sullied in the eyes of this man, Laban, who had few scruples (people who live in glass houses...). He was headed toward his fraught encounter with Esau, from whom he had taken blessing and birthright. “And Jacob went on his way, and he met angels of God. And Jacob said when he saw them, “This is God's camp!” And he named the place *Machanaim*—two camps.” Rashi, I think rightly suggests that Jacob was referencing his own camp and that of God's messengers. In doing so, I think Jacob is taking comfort that even at this dubious moment where he is ill-regarded by his father-in-law and is soon to face the brother he deceived, his camp and God's camp are joined.

Mazel Tovs

Mazel Tov to **Sheryl Goldstein**, on her recent promotion to Managing Director, Programs & Grants at The Harry and Jeanette Weinberg Foundation.

Mazel Tov to **Stacie Cherner**, on her recent appointment as Program Officer of The Jim Joseph Foundation.

Mazel Tov to **eJP**, on achieving #14 on the list of the world's 150 most popular nonprofit blogs.

Mazel Tov to **Hadassah**, for being featured in *Lilith Magazine* for The Uplift project which promotes breast cancer awareness and research.

Mazel Tov to **Social Dividends**, for launching their new website, www.Socialdividends.com.

Events & Updates

Jewish Home Lifecare Geriatric Palliative Care Conference



Date & Time: Wednesday, November 12, 2014; 8:30 a.m.—3:30 p.m.
Location: UJA Federation of New York (130 E. 59th St, New York, NY)

Jewish Home Lifecare invites you to the Twelfth Annual Palliative Care Conference. This year's conference will focus on the role that patient decision making capacity plays in the practice of palliative care and treatment choices.

For more information go to www.jewishhome.org or email palliativecareconfer@jewishhome.org.

My Jewish Coach

Presented by **Deborah Grayson Riegel**, President,
MyJewishCoach.com



Webinar: Delegate without Drama
Date & Time: Wednesday, December 31, 2014; 2:00 PM to 3:00 PM, EST

For more information go to myjewishcoach.com.

Hillel International Global Assembly

Date & Location: December 8-11, 2014
in Orlando, Florida

For more information, please email
globalassembly@hillel.org.



Hebrew Free Loan Society Encore Entrepreneurship Program

The program will start December 3, 2014. This comprehensive, highly-interactive 12-week course, targeting professionals and managers impacted by the recession and its aftermath, positions people for success by helping them hone the skills needed to create, manage and grow successful consulting and other businesses. To learn more about the program and to see video testimonials from course graduates, go to <http://hfls.org/how-we-help/basic-business-training/baby-boomer-course/>.



Michael Kotzin, Senior counselor to the President of the Jewish Federation of Metropolitan Chicago, released his book **On the Front Lines in a Changing Jewish World**. The book contains a collection of essays, opinion columns, speeches and reviews—mostly written between 1988 and 2013—covers a dramatic, volatile quarter century in the world at large and for the Jewish people, illuminating the times in which these pieces appeared while remaining relevant today. For more information, visit www.jufpress.org.

Employment Opportunities

Hillel is looking for top executives, educators and engagers that want to make an impact on the future of the Jewish people. Positions are available around the county. Please check out www.jobs.hillel.org or contact Aviva Zucker Snyder, Talent Recruiter at asnyder@hillel.org, to find out more!

The Mandel Center for Leadership Excellence at the Jewish Federations of North America at the Jewish Federations of North America is looking for candidates for open positions across North America. Exciting job opportunities include a Chief Program and Strategy Officer at the Jewish Federation of Greater Philadelphia, Community Planning and Impact Manager, Jewish Continuity at the Jewish Federation of Greater Atlanta, and a Chief Development Officer at the Jewish Community of Louisville (JCL). To learn more and apply, visit www.jfna.org/mandelcenter or email personnel@jewishfederations.org.

The JCC Association is looking to hire candidates for open positions for JCC overnight camps for Summer 2015. Candidates must be creative, dynamic educators who understand the value and power of overnight camp and can help facilitate thriving Jewish learning environments. To apply, send a cover letter and resume to Matt Abrams Gerber at mabramsgerber@jcca.org.

The Hebrew Union College-Jewish Institute of Religion (HUC-JIR) seeks a director for the School of Jewish Nonprofit Management (SJNM) on its Skirball Campus, in Los Angeles. The new Director will lead a strategic planning process, expanding offerings throughout the College-Institute, and developing online curricula and executive programs. Please send cover letter with resumes to Dr. Joshua Holo, Dean, HUC-JIR Jack H. Skirball Campus, 3077 University Ave., Los Angeles, CA 90007-3796, or by email to SJNMsearch@huc.edu. Applications are due November 24, 2014.

Graduate Programs

The **Graduate School of Nonprofit Management at American Jewish University** host its November Colloquium Series featuring top-level executives from the Los Angeles nonprofit sector. Sessions are free and open to students and the public.

November 12th - "Nonprofit Lifelines: Developing Social Enterprises"

Vivienne Lee, REDF, Regional Director Southern California

November 19th - "Getting to Consensus – Building Cross-field Relationships"

Kaile Shilling, Director, Violence Prevention Coalition

Participants can RSVP to egrice@aju.edu.

Also, the Graduate School of Nonprofit Management at American Jewish University Appoints New Dean, **Rhoda Weisman**

Rhoda Weisman takes the helm as Dean of the Graduate School in Nonprofit Management at American Jewish University (AJU). In this role, Rhoda directs the premier, values driven nonprofit MBA program in Southern California with a 32-year history. The program educates and places the next generation of leaders dedicated to effecting social change through innovation, new skill sets and an ever-growing knowledge base.

Graduates progress into higher level leadership positions as well as becoming Executive Directors and C-Suite professionals. They are also increasingly becoming founders of new organizations that meet the pressing social needs of today. The MBA program caters to working professionals who learn from outstanding faculty who themselves are leaders and change-makers in their field.



The Jewish Theological Seminary of America Jewish Studies and Social Work Program

The Jewish Professional Leadership (JPL) Program is the umbrella for the two dual-degree programs through The Graduate School of JTS and Columbia University. Students in the JPL Program participate in an integration seminar which allows them to explore the intersection of their two masters as well as other relevant issues in the Jewish community.

JPL students are simultaneously admitted to both schools and attend them concurrently. Upon completion of the program, students receive both an MA in Jewish Studies from JTS and an MS in Social Work from Columbia. Go to <http://tinyurl.com/lpo9m8d> for more information.

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Students study simultaneously at both schools and are awarded two degrees: Master of Arts in Jewish Studies (JTS) and Master of Public Administration (Columbia). At The Graduate School, students take twenty-four credits. In order to fulfill prerequisite requirements, a student may need to take additional Jewish studies and Hebrew courses prior to graduation. An additional six credits toward the degree are transferred from SIPA. Go to <http://tinyurl.com/kecvqb8> of more information.



The University of Michigan's Jewish Communal Leadership Program (JCLP) offers a distinctive educational opportunity for emerging leaders. Students are committed to helping Jewish communities meet 21st-Century challenges while also addressing broader social justice concerns. In this twenty-month program, students earn a Master's of Social Work degree and a Certificate in Jewish Communal Leadership. To learn about the application process (priority deadline: December 1), please visit <http://ssw.umich.edu/offices/jewish-communal-leadership-program> or stop by the JCLP exhibitor's table at the upcoming GA conference. Contact Andrea Siegel, ansiegel@umich.edu for more information about JCLP's curriculum and substantial scholarship support.



Spertus Institute for Jewish Learning and Leadership extends congratulations to the following Fellows selected for the Certificate in Jewish Leadership Fall 2014 Program: Becky Adelberg, Peter Bensinger, Alan Brubaker, Steven Dishler, Ann Greenstein, Rabbi Zev Kahn, Aleeza Lubin, Debra Weiner, Sherrie Weiss, and Lora Zygmant.



Fellowships and Scholarships

Global Justice Fellowship

A year-long program of learning, activism and leadership to promote global justice

Dates: January 2015 - December 2015

Including travel to the Dominican Republic **June 7 - 16, 2015.**

- ◆ **Learn** about human rights and international development, including Jewish perspectives
- ◆ **Develop** advocacy and organizing skills
- ◆ **Take action** as part of AJWS's *We Believe* campaign, focusing on ending violence against women, girls and LGBT people
- ◆ **Organize** your communities to advocate for human rights
- ◆ **Lobby** members of Congress
- ◆ **Join** a national network of American Jewish leaders dedicated to promoting human rights and ending poverty.

To apply or learn more, visit

www.ajws.org/NYFellowship2015

JCC Association Graduate Scholarship

The scholarship application for the 2015-2016 school year is open.

The scholarship is intended for applicants interested in working in a JCC after graduation. Scholarships up to \$20,000 for two years of study are available. Tuition Assistance is also available for current Full Time JCC Professionals who are attending Grad school part time.

For applications and more information, please visit

JCCWorks.com.

Deadline for application submission is **February 1, 2015.**



JDC Entwine

Global Jewish Service Corps Fellows

The JSC Fellowship is a year-long, paid opportunity for Jewish young professionals to volunteer overseas with JDC. The new cohort, a group of young men and women from the United States, Canada, Argentina, England, and Australia, will spend the year responding to international Jewish and humanitarian needs, supporting JDC's work in 14 countries around the world, including China, Estonia, India, Turkey, Argentina, and the Philippines.

They just spent a week in New York for their pre-departure orientation! Check back with JDC Entwine on Facebook and Instagram to see updates from the cohort in the field. For more information go to www.jdcentwine.org.



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25 Broadway | Suite 1700 | New York, NY 10004
Phone: 212.284.6945 | Fax: 212.284.6566 | info@jpro.org

Mission

The JPRO Network supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

Visit our website: www.jpro.org

Newsletter Staff — Emily Welikson, Editor

Jacob Solomon, Interim President

Brenda Gevertz, Executive

To subscribe directly to this newsletter simply go to www.jpro.org, enter your email address in the space provided and click "go". Your e-mail will be automatically added to our listserv through Constant Contact. It is free, fast and easy!