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February 2015 eNews

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Featured Professional:
Aliza Cramer Elias



Aliza Cramer Elias is the
Director of the Institute
for Curriculum Services:
National Resource Center
for Accurate Jewish

We are proud to showcase our redesigned and reformatted February eNews. With this new style we are able to showcase our local groups, member agencies, affiliated graduate programs and more. We want this eNewsletter to be useful for you, our readers. All of these great resources are just a click away! We are looking forward to continuing to make it easy for you to connect with resources in the Jewish community.

We recently went through a strategic change process during which we examined many aspects of our organization including changing our name, updating our mission and rebuilding our website. As your professional association for 115 years, we need to refresh as our field and society are constantly evolving. It is vital for an organization to stay up to date with current offerings and adapt itself accordingly. Thus, we have heard what you want in an organization and are here for your needs. We are your Jewish Professional Resource Organization and we hope that you reach out to us with comments, suggestions or questions. We are looking forward to a great year ahead.

Emily Welikson - eNewsletter Editor
Program Coordinator, JPRO Network

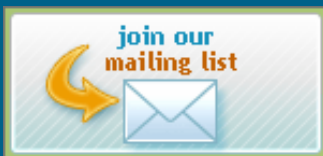


**WORK ABOVE THE BULL: *All in the
Family***
*Brenda Gevertz, JPRO Network Executive
Director*

We hope you are enjoying reading the latest issue of the *Journal of Jewish Communal Service*, "All in the Family: Diversity in the Jewish Community." As an outgrowth of conversations with our colleagues at the Wurzweiler School of Social Work at Yeshiva University, following a compelling conference on the Changing Jewish Family, we were excited by the topic and eager to engage expert scholars and

Content in Schools and was the JCSA Young Professional Award winner in 2013. Setting the record straight has always been important to Aliza. What began with writing letters to the editor finds perfect expression at ICS, which dramatically improves the accuracy of K-12 education on Jews, Judaism, and Israel. As the first full-time staff member of ICS, Aliza has enjoyed building a small and mighty team and proven strategy to effect widespread change in education. Aliza and ICS have been recognized nationally for innovation and impact, including... (To view the rest of Aliza's profile, click [HERE](#).)

Stay updated on JPRO Network offerings...



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practitioners in exploring the many ways Jewish families are changing, why this was happening, the impact of the changes, obstacles to acceptance and related concerns. We could not know, as we began to consider potential subjects and assemble an astute Editorial Committee that so many of these matters would garner the community's attention and become more readily assimilated in such short time. The rapidity and constancy of change has become a societal norm that impacts the Jewish community as it does society in general. In spring, 2012, there were two states in the U.S. that recognized same-sex marriage. With the overturn of the Defense of Marriage Act in 2013, more than 20 states now recognize same-sex marriages and that number continues to increase. Just a few years ago, many community agencies and institutions found it "impossible" to meet the needs of individuals and families with disabilities. Today, synagogues, camps and numerous major institutions of Jewish life have inclusion policies. And, with the release of the Pew Research Center's Portrait of Jewish Americans in the fall of 2013, we have real data delineating the diversity of our community. You can obtain a copy of this latest issue of the Journal [HERE](#).

The *Journal of Jewish Communal Service* has been a significant resource on trends, developments, research and practices within the Jewish community. We are proud of the significant contributions that the Journal has made to our field and community. Yet, we also know that people access knowledge very differently today than when the Journal was founded. As part of JPRO's renaming and rebranding process we conducted a broad survey of our constituents and we want to be responsive to these changing practices. Just as professionals need time for reflection and renewal, it is now time for this Journal to pause and consider what new directions it may take. *Your guidance and recommendations are most welcomed!* We would love to hear your suggestions on the knowledge you seek and the formats you use for obtaining it.

In January, I had the privilege of accompanying our 2014 JPRO Award Winners on a specially designed Rodkin Educational Seminar to Budapest and Israel. This dynamic group of young professionals explored issues ranging from Jewish identity to religious pluralism, security and entrepreneurship with some of the leading thinkers, activists and practitioners. Here are just a few of the pictures from the Rodkin Seminar.



Join the conversation
and read responses from



Dr. Chip Edelsberg
Executive Director
[Jim Joseph Foundation](#)



Jacob Solomon
President & CEO
[Greater Miami Jewish Federation](#)



Brenda Gevertz
Executive Director
[JPRO Network](#)



Defining A Profession - A Jewish Professional is...

Article by Mark S. Young

Have we forgotten an important step?

As we commence 2015 and continue the debates of today's Jewish world, I wonder if it's finally time we properly defined who WE are - the Jewish professional (formerly Jewish communal worker). This is not a new issue but one that has lingered for generations. Unfortunately, the ambiguity has its consequences. JPRO Network organizes Jewish professionals, provides training, advocates for clearer career paths, stronger compensation, and effective management. It's difficult to nurture a workforce whose definition remains unclear.



Dr. Chip Edelsberg, Executive Director of the Jim Joseph Foundation, has frequently broached this definitional challenge at JPRO Board meetings. He has prompted me to reflect on the definition's importance. If we are to create standards for what Jewish Professionals need to know and how each should be valued so talent are retained and enriched: we need to know... (To continue reading, click [HERE](#))



JPRO MEMBER OPPORTUNITY

JPRO has partnered with **GetInsured** to make Health Insurance available to JPRO

members.

There is now a single, easy to navigate resource that will enable you to find the plan that best fits your family's needs and be able to apply for tax credits if eligible under the Affordable Care Act.

General Open Enrollment period for the Affordable Care Act will end on February 15, 2015 unless you have an eligible life qualifying event.

For assistance with comparing and securing Health Insurance or any of the following additional coverages:

- ◆ Major Medical
- ◆ Short-Term Medical Insurance
- ◆ Dental Insurance
- ◆ Accident Insurance

DEADLINE TO ENROLL IS
FEBRUARY 15, 2015

CALL TODAY!

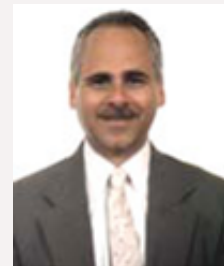
Telephone 866-899-0458

E-mail bsilberberg@ceteraadvisors.com

Website www.getinsured.com/jpro

I Understand You May Be Able to Help Me
By Brian Silberberg, JPRO Benefit Plans Administrator

These very words of introduction are being repeated on a consistent and troubling basis today. The extent to which members are living day to day with poor or no healthcare coverage at all due to cost, pre-existing conditions and an overall sense of paralyzing confusion about healthcare today, is very troubling. The very nature of being able to assist someone with reaching their retirement goals and dreams and/or being able to protect themselves and their family always leaves me gratified and enriched.



The recent launch of the JPRO Healthcare Program and the value and impact that this program has had on the lives of some of our members has provided me with a level of fulfillment not previously experienced. To be able to successfully assist a member in need with the navigation of the complexities of healthcare today and secure much needed coverage is profoundly rewarding.

We are proud and pleased to have been able to provide a much needed healthcare resource for our members and their loved ones. The 2015 Open Enrollment Period ends on **February 15, 2015** so please take advantage of this opportunity if you need assistance.



LOCAL GROUPS

[JCPSC](#), Los Angeles, CA
[JPro San Diego](#), San Diego, CA
[JPro DC](#), Washington, D.C.
[JPro Miami](#), Miami, FL
[J-Pro Boston](#), Boston, MA
[DFI](#), Baltimore, MD
[JPro](#), Ann Arbor, MI
[JProStl](#), St. Louis, MO
[JPRO New Jersey](#), NJ
[AJP](#), NY
[JPro Portland](#), Portland, OR
[TriState JPro](#), Philadelphia, PA
 Pittsburgh Jewish Communal
 Network, Pittsburgh, PA
[J-Pro Austin](#), Austin, TX



JCPSC

**Fundraiser's Forum: Fundraising Events, Love them -
 Hate them. Logistics, Budgeting and Maximizing
 Donor**



Opportunities: Before, During and After

Date & Time: Thursday, February 26, 2015; 6-8 PM PDT

Location: The Jewish Federation - Room A
 (6505 Wilshire Blvd, Los Angeles)

Cost: \$5 for JCPSC Members/\$15 for Non-Members

Moderators: Randy Lapin, Chief Philanthropy Officer, Jewish
 Vocational Service of Los Angeles
 Aaron Herman, Assistant Director of Development, Western
 Region, HUC-JIR

Panelists: Laura Abell, Event Director, The Jewish Federation
 of Greater Los Angeles
 Yolanda Guerrero, Director of Development, City of Hope

For more information, visit: <http://jcpsocal.org/programs/>.

AJP-NYC

An Introduction to Ideation & Design Thinking

Date & Time: Tuesday, February 24, 2015; 6:00-8:00
 PM EDT



Location: Foundation for Jewish Camp
 (253 West 35th Street, 4th Floor)

Join AJP for a workshop on design thinking, a paradigm-
 breaking tool that can help you and your colleagues find
 innovative solutions to workplace challenges. Facilitated by
 PresenTense, this training will introduce you to different
 ideation techniques including idea generation, empathy, and
 rapid prototyping. Network with colleagues from across NYC,
 learn powerful tools to deepen and harness your creativity and

bring back useful information to your work teams!

For more information, go to <http://tinyurl.com/p7eh3zz>.

JPro Portland

In January, the Jewish Federation of Greater Portland and the entire community recognized retiring Jewish professional, **Laurie Rogoway** for her 37 years of service to the community, 31 of which she spent at the Jewish Federation. In honor of her exemplary leadership, the Federation created the Laurie Rogoway Jewish Communal Professional of the Year Award to be awarded each year to other inspiring Jewish communal professionals.



Pictured above is Portland Federation colleagues with retiree Laurie Rogoway (2nd from the right).

JPro Miami

Network Ninja with PresenTense

Date & Time: Thursday, March 19, 2015;
8:30-10:30 AM, EDT

Location: 4200 Biscayne Blvd, Miami

Cost: Free for JPro Miami Members, \$10-Non-Members

Presenters: Sara Weinreb, Director of Programs and Business Development, PresenTense

Naomi Korb Weiss, CEO, PresenTense

For more information, contact Yaris Gonzalez at

JPro@GMJF.org or call 786-866-8411.



JProStl

On January 29th, JProStl held its 10th Annual Recognition Luncheon at the St. Louis Jewish Community Center, Staenberg Family Complex. More than 340 people attended. **Karole Green**,

President of the Lubin-Green Foundation, a supporting foundation of Jewish Federation of St. Louis, was honored for the Foundation's long-term commitment to professional excellence and JProStl.



Honorees included **Tova Greenblatt** (Esther Miller Bais Yaacov) for Career Achievement, **H.Lee Rosenberg** (United Hebrew Congregation) with the Mentor award, **Patty Bloom** (Saul Mirowitz Jewish Community School) with the Pillar award, **Peggy Landsbaum** (JCC) for Dedication, **Jill Grossman** (JCC) for Chesed/Kindess, **Chanie Winter** (H.F. Epstein Acadmey) and **Marty Schaeffer** (Kol Rinah) for Education, **Lee'at Bachar** (Jewish Federation of St. Louis) and **Amanda Radman**

(Congregation Temple Israel)
for Emerging Leaders and
Rabbi Michael Rovinsky (JSU -
Jewish Student Union) with the
Visionary Award.
MAZAL TOV to all the award
honorees.



JProStl continues their
Innovations series with 2 upcoming programs this spring:

Date/Month	Topic
Tuesday, February 10, 2015	Power of Dialogue
March	Power of a Clear Message
April	Power of Presenting
Thursday, May 14, 2015	Gefilte Fish Tank

For more information, contact Marci Mayer Eisen at
meisen@jfedstl.org or 314-442-3810.

TriState JPro

JPro at JFGP Super Sunday

Date & Time: Sunday, February 8, 2015; 1PM EDT

Location: Barrack Hebrew Academy



Join other Jewish Communal professionals for
lunch and a community conversation with Naomi
Adler, Federation's CEO at Super Sunday. After lunch, join the
hundreds of volunteers from the community in making phone
calls to help raise the vital dollars needed to support the
Jewish community.

For more information, and to register, go to:
<https://www.jewishphilly.org/get-involved/super-sunday-2015>



MAZAL TOVS

Mazal tov to **KB and Lenny Goodkin** on the birth of their
second son, Judah Louis, Yehuda Leib.



GRADUATE PROGRAMS

California

[Hebrew Union College](#)
[American Jewish University](#)

Illinois



Spertus Institute of Jewish Studies



Maryland
[Towson University](#)



Massachusetts
[Hornstein Program at Brandeis](#)



Michigan
[University of Michigan Jewish Communal Leadership Program](#)



New York
[The Jewish Theological Seminary of America Jewish Studies & Social Work Program](#)
[The Jewish Theological Seminary of America Jewish Studies & Public Administration Program](#)
[Wurzweiler School at YU](#)



Pennsylvania
[Gratz College](#)



Please go to the [JPRO Graduate Programs Page](#) for more details of the above schools and programs.

FEATURED SCHOOL:

[The University of Michigan's Jewish Communal Leadership Program](#)



[\(JCLP\)](#) has received an unprecedented number of applications for Fall 2015 entry. JCLP offers a distinctive graduate educational opportunity for emerging leaders committed to helping Jewish communities meet 21st-century challenges while also addressing broader social concerns. For more information and to learn about tuition scholarships, visit their website: <http://ssw.umich.edu/offices/jewish-communal-leadership-program>. For Fall 2015 they will continue to accept applications as space permits; please contact [Dr. Andrea Siegel](#) with inquiries.



GIVING PURPOSE TO OUR WORK: D'Var Torah by Arthur Sandman

התקווה בת שנות אלפיים להיות עם חפשי בארצנו
Hatikvah bat shnot alpayim, Lihyot am chofshi b'artzeinu.

The hope of two millennia: To be a free people in our land.



These eight words are, I think, the essence of *Hatikvah*. They essentially mechanize-perhaps secularize-

what our prayers expressed throughout the twenty centuries of dispersion following the Roman razing of Jerusalem in the year 70. Daily in the *Amida* Jews would say, *v'techezenah eineinu b'shuvecha l'Tzion*-may our eyes behold Your return to Jerusalem. But from the first murmurings of political Zionism, the debate was defined. Would the Jewish state be a place where all Jews *could* go, or would it be the place where all Jews *must* go?

After all, Diaspora has a long history. Abraham no sooner arrived in the land on his sojourn from Ur than he set off to Egypt for famine. If ever there was a time when all Jews lived in Israel, it was early on in our history. We know that yet in biblical days, only a portion of Babylon's Jews returned with Ezra and Nehemiah. And when Titus brought Judea's slaves back to Rome, they joined a local Jewish community already centuries old.

Yet, even four years ago, when I joined The Jewish Agency for Israel amid the unfolding of a new strategic plan that presumed that *Aliyah* was a choice only some diaspora Jews would come to-and...

(To continue reading, click [HERE](#))



EVENTS AND UPDATES

The Wiener Educational Center at UJA-Federation of NY



Strategic Storytelling to Recruit and Inspire Donors and Volunteers

Facilitator: Deborah Grayson Riegel, Coach, Trainer and Speaker, MyJewishCoach

Date & Time: Thursday, February 12, 2015;
9AM - 2:30PM EDT

Location: UJA-Federation of NY (130 East 59th Street, NY)

Cost: \$95-includes a light breakfast

Other Workshop topics include: Leading Green: Creating a Sustainable Future for the Jewish Community and Beyond (2/10/2015), Strategic Storytelling to Recruit and Inspire Donors and Volunteers (2/12/2015), Communicating with Challenging People (2/24/2015), Created Equal: Men, Women and The Ethics of Shared Leadership (3/3/2015), Leader as Facilitator (3/9/2015), Executive Presence for Women in Leadership (3/24/2015), Introduction to Strategic Planning (5/6/2014), and Managing Priorities: Your Time and Your Work (5/14/2015)

For details and registration, go to:

<http://www.ujafedny.org/workshops/view/131>.



2015 Annual Conference

Dates: February 22-25, 2015,

Location: Hilton La Jolla Torrey Pines, San Diego, CA

The theme of this year's conference is "Strength in Membership- United in Mission". The conference will consist of keynotes, breakouts and roundtables. There will also be a new concept introduced, AJAS Speaks. This session will include five-15 minute presentations by selected speakers on inspiring topics.

There will also be a Boot Camp series that will focus on Development/Fundraising and Marketing. The conference offers great educational value and numerous networking opportunities.

For more information, go to <http://tinyurl.com/plk8czu>.



EMPLOYMENT OPPORTUNITIES

Below is a list of Job openings in the Jewish communal sector.

Executive Director, [Synagogue Council of Massachusetts \(SCM\)](#)
Administrative Assistant of Programs, Bend the Arc

Director, Empowerment of Families with School-Age Children,
[THE PARTNERSHIP for Jewish Learning and Life](#)

Women's Philanthropy Manager, [Jewish Federation of Monmouth County](#)

Jewish Programming Director, [Jewish Community Center Overnight Camps](#)

Director of Jewish Learning, [JDC Entwine](#)

Director of College Hillels, [Hillel International](#)

Young Leadership openings in Denver, Detroit, Louisville, Miami, Richmond and San Antonio, as well as Women's Philanthropy openings in Kansas City, New Jersey and Richmond, [Jewish Federations of North America's Mandel Center for Leadership Excellence](#)

Please go to the [JPRO Job Board](#) for other employment opportunities.

Mission

JPRO Network will amplify the ability of Jewish community



professionals to contribute to the vitality of their communities, supporting career growth and serving as the central resource for professional development.

February 2015 Volume 13, Issue 6

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Jacob Solomon, President **Brenda Gevertz**, Executive Director

www.JPRO.org

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